



**Town of Valleyview**  
4909 – 50<sup>th</sup> Street  
Valleyview, AB  
T0H 3N0

May 26, 2020

Valleyview and District  
Chamber of Commerce  
PO Box 1020  
Valleyview, AB  
T0H 3N0

**Regarding: Letter of Support for Valleyview & District Chamber of Commerce**

On behalf of the Town of Valleyview, we are pleased to provide a letter supporting Valleyview & District Chamber of Commerce (the “Chamber”) for the marketing and branding of Crocus Hill Gasoline Alley and the celebration of its 65<sup>th</sup> Anniversary of the Edmonton to Peace Country highway corridor.

Though events and gathering have been affected by Covid-19 for 2020, the Chamber is nearing the completion of a two significant synergistic projects, working alongside local businesses and the Museum Society, to bring recognition (and business) to our gasoline alley in an effort to better market what the Town of Valleyview has to offer, given the current economic situation. There is no better time than 2020 for the Chamber to share our story, celebrate our history and boost the Town of Valleyview’s image and reputation.

The Town of Valleyview highly support’s the Valleyview & District Chamber of Commerce’s marketing endeavors on this project, Crocus Hill Gasoline Alley, and asks that any application for grants and other submittals be approved.

For further inquiries, please contact myself at the numbers listed below.

Sincerely,

Ben Berlinguette C.E.T  
Chief Administrative Officer  
Town of Valleyview  
T 780-524-5150  
C 780-552-3728  
F 780-524-2727  
[bberlinguette@valleyview.ca](mailto:bberlinguette@valleyview.ca)